



National Drop Everything and Read Challenge

Join us for Ireland's first National *Drop Everything and Read* Challenge

12 noon on Friday April 29th 2016

What is Drop Everything and Read (DEAR)?

The [JCSP Demonstration Library Project](#), in collaboration with [Poetry Ireland](#), invites the entire nation to take time out and to '*Drop Everything and Read*' for 20 minutes at 12 noon on Friday April 29th 2016.

The simple but very effective idea is to promote the importance of literacy and reading for pleasure by having as many people as possible read at the same time on the same day.

Work will be put down, computer screens will be turned off, and everyone will be encouraged to pick up a book, magazine, newspaper, e-book, audio book, etc. and to read quietly, or indeed be read to, for 20 minutes.

The main focus of this national **DEAR** challenge is to draw attention to the importance of reading for pleasure. If reading is to become a lifelong habit then young people must see themselves as participants in a community that views reading as a significant and enjoyable activity.

DEAR Ambassador

We are delighted to have author and Laureate na nÓg Eoin Colfer as our DEAR Ambassador this year. Click [here](#) to see a short video clip of Eoin promoting the initiative.

When is DEAR celebrated?

The official time and date for DEAR Ireland 2016 is **12 noon on Friday April 29th**.

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Can DEAR be celebrated at a different time/date?

Of course. If you cannot participate in **DEAR** at the official date and time, then please take time to read on a date and time to suit you. **DEAR** can be celebrated at any time on any day, or better still, every day!

What do I need to do to participate in DEAR?

All those planning to participate in the 2016 National **Drop Everything and Read** Challenge (individuals, families, schools, organisations, companies, etc.) are asked to **register** [here](#)

Then all you have to do is read!

Resources

Registration Form – click [here](#) to register for DEAR 2016

DEAR Ambassador Eoin Colfer – click [here](#) to see short video from DEAR Ambassador 2016 Eoin Colfer

DEAR Photo Frame – click [here](#) to download a promotional photo frame for DEAR

DEAR Poster – click [here](#) to download and display a DEAR poster

Share your comments, photos and video clips on Twitter using **#DEARirl** or email to **dear@jcsplibraries.ie**

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Drop Everything and Read Ambassador 2016

Eoin Colfer

WE SUPPORT **D**R**O**P **E**VERYTHING **A**ND **R**EAD

Photo credit: Brian MacCormaic
Courtesy of Laureate na n'Óg

#DEARIr

Let's get Ireland reading!

So help us to develop a life-long love of reading across the nation by supporting our National **Drop Everything and Read** Challenge on the **29th April 2016**.

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